

## 2010 CAREERZONE ADVERTISING RATES

### Display & Online Advertising

#### PRINT CAREERZONE

|      | 5 Business Days       | 2 Weeks+              | Blind Box | Typesetting | Company Biography                                   |
|------|-----------------------|-----------------------|-----------|-------------|---|
| Cost | \$570 per column inch | \$475 per column inch | \$309     | \$95        | \$250 for 75 words to run along your recruitment ad |

#### ONLINE CAREERZONE

|                         | 1 Posting | 5 Postings | 10 Postings | 20 Postings | 50 Postings |
|-------------------------|-----------|------------|-------------|-------------|-------------|
| Cost (60 Day Placement) | \$999     | \$4,975    | \$8,950     | \$16,900    | \$37,312    |

#### PRINT & ONLINE COMBO

(print ad runs 5 business days/online ad runs 30 days)

\$4,160 Flat Rate

2 Column in x 4 in print ad only

#### PRINT AD DIMENSIONS

|               |         |
|---------------|---------|
| 1 Column Inch | 2 3/8"  |
| 2 Column Inch | 4 7/8"  |
| 3 Column Inch | 7 7/16" |
| 4 Column Inch | 10"     |

#### DEADLINES

Print – 2-day lead time for print. Proof and Insertion Order must be signed and approved 2 days ahead.

Online Only – 24 hours after signed IO and text.

### Closing Date

Space reservations must be made by 11 a.m. (ET) two (2) business days prior to issue date. Copy to be set by the publication must be received by 11 a.m. (ET) two (2) business days prior to publication date. If you choose to provide your materials, black & white offset material must be delivered by noon (ET) one (1) full business day prior to publication date.